

ICCA 5TH ANNIVERSARY SUMMIT QUESTIONNAIRE



Name: _____

Company: _____

Please tell us your level of satisfaction in each area:

1= poor 2= dissatisfied 3= average 4= good 5= Excellent

What are your overall feelings about the 5th Anniversary Summit from June 24 - 27, 2007?

poor 1 2 3 4 5 Excellent

Comments _____

Did we meet your expectations for this event?

poor 1 2 3 4 5 Excellent

Please rank the educational programs from the most effective to the least desirable, beginning with 1 as the best program, 16 as the least.

- | | |
|--|--|
| <input type="checkbox"/> Stan Frankenthaler's Demo | <input type="checkbox"/> TR McGrath's Clam and Lobster Bake Presentation |
| <input type="checkbox"/> Jon Luther's Keynote Speech | <input type="checkbox"/> Health Trends Panel Discussion w/USDA & FDA |
| <input type="checkbox"/> Culinary Road Trip Panel Discussion | <input type="checkbox"/> Challenges Facing R & D Departments Panel |
| <input type="checkbox"/> Lobster Educational Tour | <input type="checkbox"/> Chris Douglass Demonstration |
| <input type="checkbox"/> Oyster Farm Tour | <input type="checkbox"/> Trends from Datassential Presentation |
| <input type="checkbox"/> Deep Sea Fishing Tour | <input type="checkbox"/> Guy Buffet Art Presentation |
| <input type="checkbox"/> Sid Wainer Farm Tour | <input type="checkbox"/> Cocktail Creativity Hands-on Session |
| <input type="checkbox"/> Johnson & Wales Culinary Archives | <input type="checkbox"/> Other _____ |

Please rank the meal functions from the most desirable to the least, beginning with 1 as the best event and 6 as the least.

- Taste of New England Reception Sunday
- Continental Breakfasts
- Culinary Road Trip Tasting (please check one ___ Sid Wainer Tasting ___ American Mussel Tasting)
- Traditional Clam and Lobster Bake at Blithewold Mansion
- New World Lunch (Tuesday)
- Historic Celebration Celebration Reception

Please rate the Audio/visual presentations including the videos and Powerpoint slides and videos created by the association.

poor 1 2 3 4 5 Excellent

Please rate the Audio/visual presentations created by the speakers.

poor 1 2 3 4 5 Excellent

-OVER-

Please rate the Educational Program Book distributed at the Summit.

poor 1 2 3 4 5 Excellent

Please rate the premiums offered as an attendee of the Summit.

poor 1 2 3 4 5 Excellent

Please rate the atmosphere for networking at the Summit.

poor 1 2 3 4 5 Excellent

Please rate the Hotel Viking location and its staff?

poor 1 2 3 4 5 Excellent

Did the meeting facilities properly accommodate the needs of our Summit?

poor 1 2 3 4 5 Excellent

Please offer an acceptable hotel room rate for future Summit? _____ (offer range)

Please offer suggestions for future Summit locations? (Rate beginning with 1 as the best.)

Santa Fe Alaska Chicago New Orleans Portland Kansas City Other _____

Are there other times of the year when you would be open to attending quality educational programs?

January February March April May June July August September October November December

Please offer suggestions on educational programs for future Summits? _____

Is the overall time frame of two-and-a-half days for the summit acceptable?

poor 1 2 3 4 5 Excellent

Would you be interested in attending a customized educational program in the fall with this association and its members? yes no

If your answer was yes, what topics would interest you most? _____

What other events would you be interested in attending with this association and its members? _____

